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# *How can public managers drive innovation forward?*

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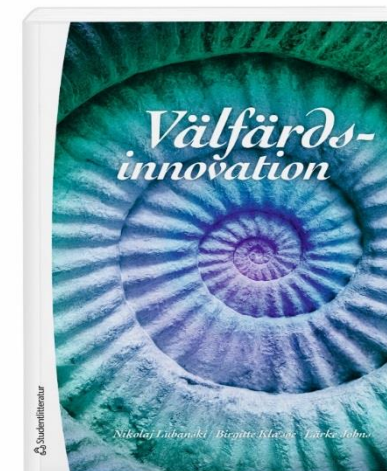
# *Welfare innovation*

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First published in 2013 (DK version).  
Swedish edition November 2015  
(Studentlitteratur).

The concept of welfare innovation with the background and theory behind as well as a variety of illustrative examples.

What are the future perspectives for Denmark/Sweden as innovative welfare societies?



# Why public sector innovation?

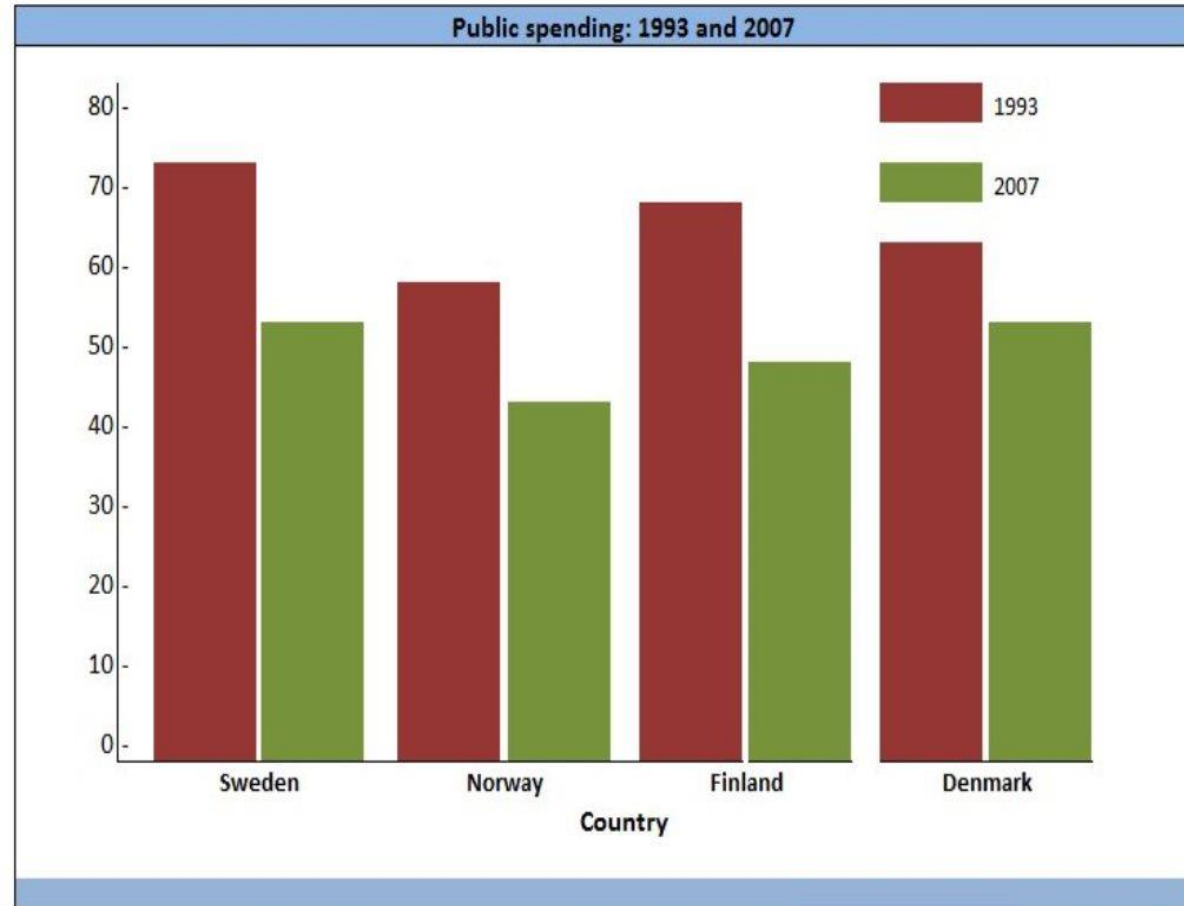


# Trend 1:

## Lack of finances

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- Increase efficiency and productivity
- Deliver more service for less



# Trend 2:

## New Growth

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- Public sector is a major purchaser
- Public sector innovation can develop new products and services for the global market



# Trend 3:

## Involvement of the users

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- Increase citizen responsibility
- Companies, NGOs and citizen groups can deliver part of the public task



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drive innovation forward?*

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## Involve the users and citizens

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- Create new solutions with the citizens, not for them
- Co-creation is the new Buzz word



## Take the lead

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- Politicians formulate visions that demand innovation
- Public managers create the space for innovation in and around their organizations



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# Thanks!

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And please do not hesitate to contact me:

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